

Store Hours, 9 A. M. to 5:30 P. M.

For Thursday

Enjoy the most graciously beautiful Fashion display Philadelphia has had. Living models—11 to 12:30 and 2:30 to 4.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

New Brunswick Records released Thursday. Hear them. These records are new double-face music to fit every mood.

For Thursday

## Millinery in Rich, Rich Color Tones

Wonderful browns—and the kindred tones—sand, beige and rich creamy tans, just like good coffee with good cream!

Glorious blues. Brilliant Poll Parrot reds and greens. Milans, Tagals, strea cloth, hair-brands, threaded with Tuscan. Flower-hats of every description—field-flowers—garden-flowers.

Prices Begin at \$10.50



—Gimbels, Millinery Salons, Third floor.

Paris Gowns in the Fashion Show Theme Lace and Especially Spanish Lace!

## Spanish Lace All-Overs, \$2.25

For Regular \$3.50 and \$4.50 Quality

Satin and Spanish Lace Flouncings \$1.95 for Regular \$2.50 to \$3.50 Quality

All 36-inch. Black, white, navy, gray, brown and Paris beige shades!

—Gimbels, Lace Shop, First floor.

## We Are Bringing in Daily New Lots of Colorful All-Wool Homespun To Sell at \$1.65 a Yard

So, in spite of popular demand and our enormous selling, tomorrow will afford you just as wonderful a selection as the first day of the Sale.

Henna, Beaver, Delft Blue, Rose, Apple Blossom, Tan and many another tint equally lovely are offered in this fine quality fabric. The width is 56 inches.

For dress, suit or cape—better still, for all three! Come and select for yourself if possible. If not, mail orders will be filled promptly.

—Gimbels, Second floor.

Mail and Phone Orders Filled Same Day Received

### 5 lbs. of 38c Coffee for \$1.18

5000 lbs. of "My Wife's Blend" Coffee, regularly 38c, at the special price—5 lbs. for \$1.18.

### 1000 Cases California Fruit, 29c a Can

Choice of Lenox Peach Halves, Bartlett Pears, Golden Apricots or Hawaiian Pineapple Slices, big cans; cases at \$6.85, 29c a Can dozen for \$3.45, 12-dozen or 3-can lots at \$3.45.

### Strawberry Preserves 95c

Lenox Brand, 5lb. containers, value \$1.65, special \$1.10

### Imported Olive Oil \$1.10

Lenox Brand, direct importation, quart cans, at \$1.45

### Pure Apple Butter 48c

Lenox Brand, finest made, 3 large jar containers for \$1.40, each at \$1.10

### New Mixed Herring 45c

Holland Imported Roe and Milchner's Mixed, large kegs at \$1.10

—Gimbels, Pure Food Store, Chestnut Street Annex.

## Suit Styles That "Convince a Woman's Figure" of Its Best Beauty Points—

Featured at \$39.75 to \$95

Made of 1922's choicest suitings—in the smart tones of the smart colors, or in stand-by navy blue or black, with adorable color-tones.

Novelty Styles and Tailleurs-With-a-French-Look at \$39.75, \$45, \$49.75, \$59, \$60—up to \$95

With the three styles pictured, evidence of the way different tastes, figure-styles and needs have been catered to.

Pictured at the left—\$59 Suit of navy blue Poret twill, with embroidered swirl coat and metal-ring trimmings. (Note the cut of the sleeve.)

Pictured in the center—navy blue three-piece Suite at \$85—dress with embroidered cafe-au-lait Canton top; cape-coat of unusual grace and beauty.

Pictured at the right—\$59 Suit of the very smartest oblong cross-bar suiting.



### Ten Smart Styles —Tweeds— at \$29.75

Including "Dentwood" or "Rainbow" tweeds. Tans that range to browns. Blues—from light to navy. Orchids—slown to fuchsia. Tangerine—down to rust. Grays, and the smartest mixed colorings.

—Gimbels, Salons of Dress, Third floor.

## Sale—Not Only of Waists \$6.95 to \$11.75



### \$3.85 But of the Best \$6.95 to \$11.75 Waists the Market Affords!

Crepes de Chine, Georgettes, silk-laces. Twenty-three styles. Mostly over-blouses. Pink, white, bisque and suit colors. All sizes.

—Gimbels, Salons of Dress, Third floor.

Tomorrow a Sale of Women's

## L'Aiglon Morning Dresses \$2.95

Regularly \$4.50 and \$5 Regular and Extra Sizes

Fine, soft-finish ginghams—new stripes, new checks, new two-tones. Glorious new colors. Plenty of the new long-waisted models.

—Gimbels, Third floor.



## 300 Little Children's Sweaters \$1.95

Values \$2.95 to \$4.95

Maker's spring close-out. Belted tuxedos and slip-overs in white and smart colors. Ages 1 to 6.

—Gimbels, Second floor.

## Women's Tan Calf Brogue and Walking Oxfords \$4.85

For \$8.50 Value

Good stylish shoes at modest cost—that's a Gimbel goal! All sizes: AA to D.

Mail Your Order If You Can't Come!

—Gimbels, Shoe Store, Second floor.

## March Means Huge Savings in Gimbels China and Glassware Reductions to 45%

Prices from \$3.95 to \$295 Values \$6.95 to \$500

American, French, English and Japanese ware.

### New Colored Glassware

Exceptionally good values. Beautiful, colorful—orange, ruby red, amber, pastel green, pink and yellow shades.

Flower Bowls with black stands, \$1.35 to \$6.95.

Sandwich Trays, \$2.50 to \$5.

Cheese - and - Cracker Dishes, \$2.95 to \$5.

Salad Plates, 75c.

Finger Bowls and Plates, \$1.50 (2 pieces.)

Sherbet Glass and Plates, 85c (2 pieces.)



\$4500 Worth of Dinner Ware at \$2750 Mayflower Pattern

Dainty thin ware with a rich blue border and fine gold-finish handles. Sold singly, by the dozen or in sets.

First Quality at Close to Half Price

One Hundred and Six Piece Dinner Set \$37.50 Value, at \$22.50

Complete for 12 people. 3 large meat dishes, 2 covered vegetable dishes and bread and butter plates included.

Mayflower Shape Breakfast Sets at \$5.95

Values \$8.95. 32 pieces, a complete service for 6 people.

—Gimbels, Fourth floor.

## Notice That Gimbels Save You Money on The Most Wanted Silks

Demand invariably inflates prices. By foreseeing we provide ahead of demand.

Satin Canton Crepes—the great fashion silk!—black, white and thirteen fashionable colors for evening and daytime wear.

Also Satin-Stripe Canton Crepes in navy, Mohawk, potato, rose, black and white.

\$3.85 for Regular \$4.95 Quality

### A Glorious Black Silk

All-silk, double width charmeuse. A foremost maker's standard grade. A limited quantity.

\$2.50 for \$4.50 Grade

—Gimbels, Silk Salons, Second floor.

## 1000 New, Pretty Envelope Chemises Values \$1.50 and \$1.75 Tomorrow at \$1

White or dainty, pale pink. Beautiful lacy styles—yes, lace-trimmed both front and back.

Feather-stitched styles, and some with embroidery inserts. Both armhole and strap-top effects.

—Gimbels, Second floor.



## Satin Damask : Irish Linen Pattern Table Cloths

Three favorite patterns—70 x 70-inch at \$4.85; and 70 x 90-inch at \$5.90. The Napkins to match, 20 x 20-inch at \$5.25 a dozen, and 22 x 22-inch at \$5.90 a dozen.

Linen Crash Toweling : 25c yd. Heavy and closely woven; for hand, dish or roller use; 25c a yard.

All-Linen Tea Towels : 50c "Typed" Tea Towels; red or blue borders; 22 x 30 inches. 50c each.

—Gimbels, Second floor.

TOMORROW—SUBWAY STORE

## 10,681 Pairs of Men's Shoes

\$2.40 and \$3.45

Were \$6 \$8.50 Value

We secured a lot of canceled orders from a large Brockton, Mass., factory to sell at 40c on the dollar.

Every pair is brand new and perfect.

And all of solid leather—variously calfskin, kidskin, Scotch and Norwegian grains. All have welt soles.

Brogues, bals, straight lace and oxford styles.

Wonderful specials for men, \$2.40 and \$3.45

Solid Leather Shoes for Boys \$1.95

Of soft calfskin but durable. Extra strong soles and broad heels.

About 750 Pairs of Men's "Good" Shoes \$1

Old lots from our own stock. Arrangements for quick service.

—Gimbels, Subway Store.



## In the Subway Store Continuing the Sale of Men's Suits and Overcoats at \$15

Suits Have Extra Trousers

Little wonder we were busy Monday!—when you get an extra pair of trousers with suits at \$15. Stocks have been replenished for tomorrow's selling.

Suits

In single- and double-breasted in just the kind of mixtures and colorings and various models that young men and conservative men want. Blues, grays, browns, greens, neat pin stripes, plaids and new mixtures. The extra trousers practically double the life of the suit. \$15.

Overcoats

Spring weights in pure worsteds; quarter silk-lined coatings in a variety of colorings and mixtures. All sizes. \$15.

Men's & Young Men's Suits and Overcoats \$20 and \$25 Each

—Each suit with an extra pair of trousers.

Mostly fine worsteds, half and full lined with mohair. Medium and spring weights. Made for easy young men and conservative men.

—Gimbels, Subway Store.



## Subway Store Sale : Coats and Capes



656 Garments All new Spring styles— Long Capes, Polo Coats, Cape Coats, Sports Coats, And dressy Coats. Mostly silk-lined. Women's sizes 36 to 46. Misses' sizes for ages 14 to 18.

\$14.75

Values \$19.75 to \$25

Tweeds, Herringbones, Plaids, Overplaids, Coverlets, Bolivias. Copenhagen blue, jade, green, rose, orchid, navy blue. But, most of all, the popular tan tones, including tans plaided with color.

—Gimbels, Subway Store.